

## VII

The process which is followed in our present, rather primitive industrial society, cannot produce this quality.

The abstract and impersonal relation between person and process and thing does not allow it.

Each moment of the modernised production process is governed by external factors, by constraints, by managers, by schedules, by production targets, or by rules and regulations.

All these destroy the connection between the person and the process and the thing, which lets the quality occur.