

2:00-2:45 p.m.

LAUNCH OF THE INSITE *Journal*_07: A TIMELESS WAY TO BUILD

Dorit Fromm and Andrea Torreblanca

Moderated by Felipe Orensanz

This publication explores the context in which the Mexicali Experimental Project, led by architect Christopher Alexander (1936-2022), was developed in 1975–76. Writer and architect Dorit Fromm discusses the vernacular and communal experiments of the 1970s, and Andrea Torreblanca, editor of the *INSITE Journal*, will share her two-year process of curatorial research on the Mexicali Experiment and the commissions, conversations and essays compiled in this publication. Contributors to the *Journal* include Peter C. Bosselmann, Georgina Cebey, Dorit Fromm, Alison B. Hirsch, AJ Kim, Nancy Kwak, Felipe Orensanz, Alejandro Peimbert, and the work of artists Pastizal Zamudio and Cynthia Hooper.